



**Constance (Connie) Pizarro, CSA, CDP, CADDCT, CMDCP  
CEO - E & 3C's Enterprises, Inc./dba Oasis Senior Advisors  
CEO - Dementia Awareness Training, LLC**

Connie Pizarro is the Founder and Chief Executive Officer (CEO) of two companies; E & 3C's Enterprises, dba Oasis Senior Advisor and Dementia Awareness Training, LLC. She is passionate about helping others and educating people about the consequences of the different types of dementia.

Through Oasis Senior Advisors, Connie fulfills her passion for helping others by counseling older adults and providing resources for pertinent issues relating to health, finances, legal matters and senior living options. She provides a free service for families seeking help locating alternative living options for their loved ones, with an emphasis on assisted living and memory care communities.

In an effort to also fulfill her passion for education, Connie created Dementia Awareness Training. Through this venture, Connie provides training to health care professionals and families about dementia related diseases and the affects it has on older adults.

Prior to becoming the CEO of E & 3C's Enterprises, Inc. and Dementia Awareness Training, LLC, Connie was a Managing Director for the Bank of New York Mellon (BNYMellon), a global investment company that provides financial services for institutions, corporations, and individual investors in 36 countries and more than 100 markets. During her 29-year career with BNYMellon, she consistently demonstrated the ability to take on increasingly complex and challenging roles. In 2009 and 2011, Connie was awarded the Best in Class Award by BNYMellon. Connie served as a mentor for BNYMellon's Women's Initiative Network – Mentoring Program and as Co-Chairman of the corporation's Information Technology Diversity Council.

Connie is the founder and incorporator of P.E.A.R.L.S., Inc., and she is the Director of Finance at North Stelton AME Church, where she also serves on the Board of Stewards. She is also a member and Past President of the National Association of Women Business Owners (Central Jersey Chapter), and the Prophets Chapter of Business Networking International. She also serves as a Director Consultant for Business Networking International. Additionally, Connie serves as a Trustee for Jewish Family Services of Middlesex County and Parliamentarian for the Raritan Valley Chapter of the Links, Incorporated. In addition to being a proud member of Alpha Kappa Alpha Sorority, Inc., where she served as the 32<sup>nd</sup> North Atlantic Regional Director; she is also a member of Women in Leadership (Hofstra University), and the Senior Citizen Advisory Board of Franklin Township.

A New York City native, Connie earned a Bachelor's of Science in Computer Science from Hofstra University. She has earned certification as a Certified Senior Advisor, a Certified Dementia Practitioner, a Certified Alzheimer's Disease and Dementia Care Trainer and a Certified Montessori Dementia Care Professional. Additionally, Connie graduated from Rutgers Business School's Entrepreneurship Pioneers Initiative in December 2018. Connie currently resides in Somerset, New Jersey with her husband of 37 years, Edward. They have two grown children, Cameron and Crystal.